

# Lake Murray News

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## "Boating Country Club" A Big Hit at Lake Murray!

A new concept in boating is giving Midlands residents a convenient and exciting alternative to traditional boat ownership! Lake Murray Boat Club at Lake Murray Marina is making boating smart, affordable and more fun than ever.

### WHAT IS A BOAT CLUB?

Jon Dukes, Owner, describes Lake Murray Boat Club as a "Private members-only Boating Country Club™ - similar to a golfing country club". Members pay a one-time membership fee and fixed monthly dues (as low as \$195 per month) for **UNLIMITED USE** of an entire fleet of new recreational boats. **PLUS**, membership includes complimentary wake boards, skis, knee boards, tubes, and kayaks.

Jon points out that "one of the strengths of the Boat Club is the reservation system. Boats can be reserved in advance or on the day of your outing. For example, Members can call on Friday afternoon, arrive at the Marina at 5:30 PM, jump on a clean boat, enjoy an evening cruise on the lake, then walk away."

Vince Duncan, Dockmaster, calls it "Valet Boating". Our staff works year round to ensure that members arrive to find a boat that is mechanically sound, clean, and loaded with safety gear and their choice of water toys. Vince says, "We help you to quickly load the boat and cast off for a day of fun on the water. When you return, we will meet you at the dock to catch a line and help you unload - even with threatening weather approaching." You can leave the lake with memories of a great day on the water - not the hassle and extra hours of stowing and trailering the boat. Vince likes to say, "We do all the work...you have all the fun!"

### HOW DO I FIND OUT MORE?

The staff at Lake Murray Boat Club is passionate about boating, and wants to share that passion with you, your family, and friends. If you are serious about making boating a part of your life, you owe it to

yourself to add the Lake Murray Boat Club to your list of options and take a tour of the Club.

During your tour you will review the



The Boat Club works hard so you don't have to!



The Staff

fleet. Learn about the

various membership plans, and ask all of your questions. Jon says, "We understand that Boat Clubs are not for all boaters. We are looking for members whose boating needs fit the Club. We support other boat service providers and will help you to make the best decision for your boating needs. However, if you decide that *hassle-free* boating is a fit for your boating lifestyle, we can have you ready to go boating in about an hour."

Lake Murray Boat Club prides itself on outstanding member service. Therefore, club tours are conducted by **APPOINTMENT ONLY**. To find out more information or to schedule your tour, call the Club anytime at 803-407-2828 or visit us on the web at [www.lakemurrayboatclub.com](http://www.lakemurrayboatclub.com).

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